



There is such a thing as a  
good funeral...

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Serving the whole of Kent  
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*Albany*  
Funerals

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## Funeral Myths



*Myth 1:*

*"I really should purchase a funeral plan"*

We are bombarded with adverts urging us to buy funeral plans and they can make us feel we are not doing the right thing for our family if we don't have one. The truth is that the most important thing is to discuss with each other what kind of funeral we would prefer, not pay large sums of money up front into a scheme which exists to benefit the plan providers. If you want to make provision for a funeral, choose a secure way of saving or investing your money which will give your family freedom and much better value for than a funeral plan.

*Myth 4:*

*"A funeral has to be in a church or crematorium"*

It can be if you want if to, but more and more we are helping families to choose a location that is right for them. We have held funerals outdoors, in hotels and pubs and in village halls. These can be a great choice if you want more space and time for the event, or to have something specific aimed towards celebrating their life. For those who do not want a religious service, you can find many alternative venues. One funeral we provided last year was held on an outside decking area of a beautiful country pub that was special for the lady who had died, a location that made a big difference for those who attended.

*Myth 2:*

*"You have to use your nearest Funeral Director"*

Thankfully today we aren't limited in our choices by simply having to go to the nearest Funeral Director. The most important thing is to find someone who has values and a way of working that will help you to arrange the funeral that is right for your situation. In the last 8 years we have grown significantly as people from across Kent have recommended us to others. As with anything you require, make sure you go somewhere recommended and trustworthy.

*Myth 5:*

*"There has to be a funeral"*

These days more and more people are taking complete control of their funerals - and some, like David Bowie, decide that they do not want a funeral at all! One of the services that we offer is a 'Direct Cremation' - which means that there is no funeral at the crematorium, but the ashes are returned to the family in an urn or casket.

This then enables families to have their own get together in a way that suits them and costs much less too. A more structured event could also be held anywhere, as there is no coffin. Many people actually find it much easier to remember someone's life without the presence of the coffin.

*Myth 3:*

*"A funeral is just a necessary step, not a helpful one"*

There is such a thing as a 'good funeral' and celebration of someone's life. Sadly, too few people experience it. When a funeral is personal and authentic and specific needs or requests are included, it can be a very helpful step in the difficult grieving process. We are passionate that people in the Kent area have this, which is why we started Albany Funerals.

*Myth 6:*

*"Funeral Directors are all strange"*

We've heard this many times! Yes, there are some funeral directors that look like the Addams Family, but most of us are normal people who are following their desire to help those who are grieving.

Like me, many have experienced our own loss which inspires us to serve others who are grieving because we know how important it is. We have built a great team of compassionate and dedicated individuals who simply care about helping those who have lost someone.